

Dear Parent(s) and/or Guardian(s),

**You are receiving this notice to inform you that your son or daughter has chosen to be a DoRight Enterprises consultant and attempt to conduct a sustainability assessment of a local business of their choice. IF your son or daughter is successful in getting an appointment, it will require your assistance to transport them to and from the business site after school on a weekend.** Often such arrangements are made between parents of participating student work groups. Further details of this program are explained below.

The DoRight Leadership Corps is part of the H.H. Wells Enrichment class curriculum. It operates as a youth-run organization to help create a sustainable future through community action. For students, this program develops entrepreneurship skills, understanding of economics and principles of sustainability, and an opportunity to apply academic knowledge and skills in the real world.

In DoRight students have a choice of three project departments they may work in. One department, DoRight Enterprises, models a real world consulting company dedicated to helping local businesses and/or other organizations reduce operating costs, increase profits, and minimize negative environmental impacts. After classroom training, students assemble into small groups (2-3) and conduct a “sustainability assessment” of a local business of their choice. The process begins with students making a cold call to set up an appointment at the business and then conducting the audit on their own time after school or on a weekend. The audit data is then analyzed in the classroom and students issue the business a set of recommendations. This process requires the involvement of a parent for transportation and supervision at the business site during the audit, and when the recommendations are delivered (if not done by mail). Other departments of DoRight that students may choose are Legislative Action and Public Relations. Activity in these departments does not require work to be done outside of school.

Over the past five years Wells 7<sup>th</sup> and 8<sup>th</sup> grade enrichment students have audited nearly 50 local businesses in Brewster, New York City and the Town of Fishkill, and have presented at many major national conferences. Wells students who demonstrate exceptional accomplishment and leadership will soon have the opportunity to present and share their work with other DoRight student groups around the country in an online student convention.

If you have any concerns about your son or daughter participating in this activity or if you have further questions, please contact me. You can find further information about DoRight Enterprises at:

[www.dorightenterprises.org](http://www.dorightenterprises.org)

Thank you,

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